

Gifts That Give Hope

Hosting an Alternative Gift Fair

Any group of people, large or small, can be a host!

Why Host a Fair?

It's a green alternative to consumerism!

Gifts That Give Hope Fairs draw communities together for a positive, non-commercial, and altruistic purpose.

Shoppers enjoy a pleasant, stress-free holiday experience and appreciate learning about nonprofits and the good work they do.

Parents have an opportunity to demonstrate the true spirit of giving to their children.

Participating Non-profits benefit from receiving additional exposure and donations.

Gift Recipients receive joy and satisfaction knowing that a "Gift of Hope" was specially chosen in their honor.



GIFTS THAT GIVE HOPE

How Many Volunteers are Recommended?

We recommend having a fair director, 2-4 committee leaders, plus event-day volunteers who could be recruited from the community. See below for possible fair committees:

- **Logistics** - select fair director and planning committee, solicit fair venue, and establish fair guidelines, criteria and resources
- **Publicity** - send press releases, public service announcements, community calendar spots, and contact media for feature articles and "day of fair" coverage
- **Liaison** - solicit non-profit organizations for participation, establish criteria to participate in a GTGH fair, and guide participants through the process
- **Volunteers** - solicit and schedule volunteers for the day of the fair, flyer/sign distribution before the fair, and setup/cleanup crews
- **Entertainment** – choose and set up food, decorations, and entertainment during the fair



How should we begin?

As you begin, you will need to ask yourself these questions:

1. Where and when will the fair be held?
2. How many and what type of non-profits will participate?
3. Will tangible items that benefit non-profits be sold?
4. How will we advertise the fair to the community?
5. How will we recruit volunteers for the fair?
6. Will refreshments and entertainment be provided?
7. Will we retain a percentage of revenue to cover costs?
8. How will the money be processed (2 options)?

To read more about our mission and a description of the resources offered to Host Organizations,
Visit: www.giftsthatgivehope.org/mission

For more information,
E-mail: info@giftsthatgivehope.org